



COMPANY OVERVIEW

As of April 13, 2016

SunPeak is a privately held commercial solar developer based in Madison, Wisconsin. The company was founded in 2014 by Chad Sorenson and a team of leading global solar developers who have completed more than 350 MW of installations on three continents. SunPeak focuses on delivering high quality solar photovoltaic (PV) systems to commercial customers, leveraging direct buying relationships, efficient installation teams and the latest proven technology.

Solar PV is growing at an exponential rate globally, but has lagged in the Midwest due to high installation costs and relatively inexpensive electricity. Until SunPeak entered the market, the Midwest had no supplier to economically deliver solar PV systems on a commercial scale. SunPeak provides a full service solar solution, including feasibility study, financial payback analysis, system engineering, installation, and ongoing system maintenance.

SunPeak has installed the largest rooftop system in Wisconsin to date. In 2015, the company installed the most customer-sited commercial solar PV in Wisconsin, completing more than one-third of the statewide annual installed capacity.

SunPeak's solutions enable businesses to move away from traditional fossil fuels, self-generate their own electricity, and become more energy independent. SunPeak focuses on delivering solar systems that cost-effectively compete with conventional energy from utilities. SunPeak projects typically range from 100 kW to 5 MW for commercial entities desiring solar electric power.

SunPeak is unique because it:

1. Partners directly with select international manufacturers to leverage its high volume buying power to obtain Tier 1 components.
2. Employs pre-engineered and standardized systems coupled with best-in-class practices, rather than custom designing each project.
3. Utilizes experienced installers who perform the highest quality work.

SunPeak's systems:

- Generate electricity at a cost that is ~40% lower than traditional utility costs
 - o SunPeak energy cost: typically below 6¢ per kWh (kilowatt-hour)
 - o Utility energy cost: typically 10-14¢ per kWh
- Enable companies to reduce reliance on utilities and become more "green"
- Bring a zero emission solution to a company's electrical needs over a useful life of 30 years.
- Consistently demonstrate annual ROIs of 12-20%, with the potential in some cases for an ROI of 100%+.

Primary clients include companies with heavy energy needs, such as:

- Manufacturers
- Data centers
- Medical centers
- Refrigerated warehouses
- Educational facilities



The company is currently developing new projects for manufacturers, breweries, schools and farms. Notable projects include Central Storage & Warehouse (Madison, WI), Letterhead Press (New Berlin, WI), Corrim Company (Oshkosh, WI) and Research Farms (Geneva, IA).

SunPeak is located in the University Research Park, at 440 Science Drive, Madison, Wisconsin with a team of more than twenty professionals. www.sunpeakpower.com

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