



80kWdc Project: Steep & Brew

A Greener Cup of Coffee™ is Steep & Brew's new tagline, since they partnered with SunPeak to add 315 roof mounted solar PV panels to their corporate office, roasting facility and distribution center on Madison's east side. At 80kWdc capacity, this system now generates 78% of their energy consumption needs.

Steep & Brew's founder, Mark Ballering expressed his motivations for investing in solar, "It just seemed like the right thing to do for the community and our employees. The employees have expressed their pride in and appreciation for our company's social and environmentally responsible actions. Customers have a lot of choices and building a good brand impression can make the difference."

Five years ago Steep & Brew paid \$300 for a solar site evaluation and discovered the product warranties, rebate programs and financial payback did not make sense. In 2016, SunPeak provided a free solar feasibility and financial analysis that demonstrated a dramatic improvement in project economics. Ballering approved the project and design engineering started immediately.



80 kWdc East West Delta Wing system 1

System Highlights	
Customer	East Broadway LLC/Steep & Brew
Building	Headquarters: includes manufacturing, warehouse and office
Location	855 E Broadway Street, Madison, Wisconsin
System Type	Rooftop photovoltaic solar
Completion Date	May, 2016
Installation Duration	~ 2 weeks
Annual Energy Production	98,000 kWh/year
AC Capacity	70 kWac
DC Capacity / DC:AC Ratio	80.3 kWdc / 1.15 DC:AC
Module Number & Type	315 modules, each 255 W polycrystalline Yingli
Mounting Scheme	Roof (Delta Wing) style mounting
Inverter Type	(5) Solectria 14kWac Inverters

SunPeak leads clients through the world of generating power using the sun's free natural energy. Our goal is to educate commercial entities about the exciting new alternatives available to economically power any type of business. We are a high integrity company, and offer the strongest value in the industry. Please contact one of our sales consultants today to begin the discussion.



SunPeak • 440 Science Drive • Madison, WI 53711
 Main 608.535.4554 • Toll Free 844.NO.CARBON
contact@sunpeakpower.com • www.sunpeakpower.com